E. Marie Robertson
407 Edgewater Drive, Anderson, SC 29626
email: emarie.robertson@gmail.com
mobile: 510-508-5331

web: http://www.art-in-progress.org
blog: http://artlifenow.blogspot.com
YouTube video samples: https://www.youtube.com/playlist?list=PLDB74884172A36F3C
Twitter: @emarie23

SKILLS AND EXPERTISE

Teaching and Mentoring: Web design and development (including visual design, information design, and front-end development), .net art, new media, new genres, digital and analog fine art photography, experimental video/audio production and editing, mixed/augmented reality art, curation, digital color theory, creativity processes and practices, digital image manipulation, painting (encaustic, acrylic),

Artistic Skills and Interests: New media, mixed reality, hybrid work utilizing 3DVR platforms, film-based and digital photography, experimental video, video-installation, sound art, eco-art, social practice, mixed media construction, painting (encaustic/acrylic). I am particularly interested in the relationship between nature and culture/art and technology, as well as the relevance of historical artistic references in the present day. The perception of boundaries, mapping, social constructivism and simulacra are all important in my work. I view art as a tool for social change.

I also have experience curating traditional and mixed reality exhibitions.

Professional skills: Web development (including visual design, information architecture, interaction design, content strategy and development, search engine optimization, HTML5/CSS3, analytics), writing and editing for all media, content strategy and communication planning, digital project management, social media marketing and marketing planning, data curation, audience research, branding and brand management.

Full command of Adobe Creative Cloud suite, including Dreamweaver, Photoshop, Illustrator, Fireworks, After Effects, Premiere Pro and Audition. Comfortable working on multiple computing platforms and on a variety of devices. Expert knowledge of HTML5/CSS3 and coding best practices. Experience with SVG illustration, Blender, and Unity.

RELEVANT EMPLOYMENT

Adjunct Faculty, Graphic & Web Design
Art Institute Charlotte
Charlotte, NC
July 2014 to present

Courses taught:
- Introduction to Web Design & Scripting
- Intermediate Web Design & Scripting

- Interface Design
- Information Architecture Development
- Digital Animation
- Image Manipulation
- Digital Color Theory

Instructor, Adult Art Education
Anderson Art Center
Anderson, NC
June 2015 to present
Courses taught:
- Upcycle! Turn Household Recyclables into Wearable Art!
- Introduction to Encaustic Painting
- Smartphone as Art Phone (Winter 2016)

Owner/principal artist
Art-in-Progress Studio
January 2003 to present
Principal artist focusing on fine art photography and videography, mixed reality, installation, new media and hybrid forms, and encaustic painting. Offering in-studio education, mentoring, fine art and crafts.

Digital Project Manager II
Atlantic Business Technologies
Raleigh, NC
March 2013 to March 2014

Managed large-scale web development, database integration, mobile application and software development projects. Used both agile development and hybrid waterfall methodologies to track deliverables and meet budget and timeline goals. Maintained consistent client contact and managed changes in project scope and requirements. Coordinated interaction of multiple departments (sales, user experience, design, front-end development, programming, IT services, Internet marketing and QA) to ensure consistency across the life of the project.

Web Project and Client Relations Manager
Duke Web Services: Duke University Office of Information Technology
Durham, NC
May 2011 to March 2013

Managed multiple web development and other new media presentation projects for internal clients. Duties included resource planning, budget/time management, training and documentation and team co-leadership for a seven-person cost recovery "agency-style" department. Responsible for business development and all marketing planning and marcom duties for the group; created detailed digital marketing plans to maximize exposure. I also served as developer for numerous Duke Wordpress sites.

Adjunct Faculty, Department of Art
Appalachian State University
Boone, NC
Fall 2010

Helped students master core competencies while encouraging critical thinking and bolstering creative self-confidence. Created an environment that supported risk-taking and furthered extrapolation of personal meaning from exercises and creative projects.

Courses taught:
- Introduction to Digital Photography
- Cultivating Creativity through Visual Art

Web Team Manager
College of Letters & Science Computing Resources (LSCR)
University of California, Berkeley
April 2005 to February 2010

Performed a variety of project management duties for the LSCR web team, including managing work flow, developing customer proposals and work timelines, tracking multiple projects' budgets, and leading a three-person team. Created needs analysis, visual designs, information architectures, interactivity designs. Monitored site building processes and worked hands-on with HTML, CSS, PHP, Javascript and Adobe Creative Suite products as required.

Director
New Moon Media Interactive Multimedia Strategy & Design
Berkeley, CA
April 1997 to April 2003; February 2010 to present

Provide web site development and social media communications and marketing program development for a range of corporate and individual clients. Services include a full suite of web presence development activities including needs analysis, visual design, interactivity design, content planning, writing and editing, site construction, and server management. Also assisted with selection and management of additional contractors, such as graphic designers, writers, site hosts, etc. Clients include e-commerce sites, large and small businesses, and individuals

EDUCATION

Master of Fine Arts (Studio Arts)
John F. Kennedy University
Berkeley, CA
2006

Bachelor of Science (Print Journalism)
Georgia Southern University
Statesboro, GA
1981

additional relevant studies: UC Berkeley (art history); Cal State University East Bay, Hayward, CA (art history), and San Francisco State University (web development, information design, interaction design)

(please continue to view Exhibition Record)

EXHIBITION RECORD

selected solo exhibitions:

Irony Sandwich: Digital Images of Real-World Things Presented in Virtual Space
Southern Style Arts Terrace
Avination Virtual World platform
Digital photography, 3DVR construction

surface tension
John F. Kennedy University Arts & Consciousness Gallery, Berkeley, CA
October 2-19, 2006
video, video-installation, color photography, mixed media construction, sound

Silent Spaces: Meditations in Black & White
Café Venue, San Francisco, CA
August 9-September 27, 2005
black & white photography

Exposure
Gallery Route One, Pt. Reyes Station, CA
May 6-June 12, 2005
color photography, video, video installation

selected group exhibitions:

N.E.W.
Visual Arts Exchange Main Gallery, Raleigh, NC
Sept. 5—25, 2014
iPhone photography

MUSE: The Art of Transformation and Healing
Commonweal Gallery, Bolinas CA
June 30—September 26, 2014
Digital photography

Finding Flow
InWorldz 5th Birthday Celebration Open Gallery
InWorldz virtual world platform
March 13-April 30, 2014
Digital photography, 3DVR construction, 3DVR scripting and texturing

HumanNature
Local Color Gallery, Raleigh NC
June 2011
Digital photography

ProArts Juried Annual 2007
ProArts Gallery, Oakland, CA

January 25-March 11, 2007
video/audio installation

relic
 ArtworkSF Gallery, San Francisco, CA
November 5-28, 2006
recontextualized found object, curation

2x2
John F. Kennedy University Arts & Consciousness Gallery, Berkeley, CA
January 12-26, 2006
mixed media construction

Peripheral Vision: Lens-based Art from Margin to Center
John F. Kennedy University Arts & Consciousness Gallery, Berkeley, CA
May 16-May 26, 2005
color photography

Love, Lust & Heartbreak
Hello! Wines, Alameda, CA
Feb. 1-Feb. 28, 2005
black & white photography

Two Halves, One Whole: Exploring Gender Archetypes
SOMARTS Cultural Center Gallery, San Francisco, CA
August 21-August 26, 2004
color photography

Space Available
Walter and McBean Gallery, San Francisco Art Institute
October 31-December 13, 2003
 color photography

Gallery Route One 18th Annual Juried Show
Gallery Route One, Pt. Reyes Station, CA
January 10-February 9, 2003
color photography

ProArts Juried Annual 2003
ProArts Gallery, Oakland, CA
December 18, 2002-February 1, 2003
color photography

curatorial activities:

"@"
juried group exhibition
New Media Caucus/College Art Association Annual Conference
Presented at the Southern California Institute of Architecture, Los Angeles, CA and in Second Life

Feb. 26-28, 2009
Organizer, concept designer, in-world gallery co-coordinator, juror

relic
juried group exhibition
ArtworkSF Gallery, San Francisco, CA
November 5-28, 2006
Concept developer, juror

surface tension
solo show
John F. Kennedy University Arts & Consciousness Gallery, Berkeley, CA
October 2-19, 2006
Concept developer, organizer, artist, gallery manager

Peripheral Vision: Lens-based Art from Margin to Center
 juried group exhibition
JFKU Arts & Consciousness Gallery
May 16-May 26, 2005
Concept developer, organizer, juror, curator, gallery manager

PROFESSIONAL MEMBERSHIPS

College Art Association
New Media Caucus
Society for Photographic Education
Triangle Usability Professionals Association (TriUPA)
NCTech4Good